

MSBA BoD Meeting
February 21, 2025, 11:30 am, MBE

Board members present: Tara Miller, Stacy Stinson, Trish Steele, Carla McLachlan, Courtney Vance, Caleb Vance and Anne Pease

The meeting was called to order at 11:35 am by Tara Miller, president.

The secretary's report was presented. Carla McLachlan made a motion to approve the minutes as presented, supported by Stacy Stinson. Motion carried.

The treasurer's report was presented. The beginning balance was \$503.59, and the ending balance was \$446.85. The savings account balance was \$1,144.84 and the balance in the CD account was \$10,946.75. Carla McLachlan made a motion to accept the treasurer's report as presented, supported by Stacy Stinson and passed.

Old Business –

- Directory report – prices and sizes will be as follows: full page ad \$200.00, $\frac{1}{2}$ page ad \$120.00, $\frac{1}{4}$ page ad \$60.00. We will print approximately 50 – 75 directories to distribute to advertisers and members, and to use at various functions.

New Business –

- Directory – double check contact list for Michigan Shorthorn members from the American Shorthorn Association. Do a mailing to them encouraging them to join the MSBA and share information about advertising in the directory. Possible business advertisers were suggested and are: Sheridan's Auction Services, Stateline Genetics, Great Lakes Sire Services, Michigan Cattleman's Association, Caledonia Farmers Elevator, GreenStone FCS, and Fair Acres.
- Sheridan's has requested that they handle all the clerking for the sales on the day of the sale. No additional fee will be charged.
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A motion was made by Courtney Vance, supported by Carla and passed to adjourn the meeting at 11:50 am.

Respectfully Submitted,
Anne Pease
Secretary, MSBA