



Greetings!

Here are the latest updates that may be of interest to you.

Hello Michigan Shorthorn enthusiasts!

A whole year has gone by and it's time once again for the annual meeting of the Michigan Shorthorn Breeders Association. This event will take place on Sunday, February 26 at 12 noon at the Eaton Area Senior Center, 804 S. Cochran Avenue, in Charlotte.

Members will enjoy a delicious lunch buffet. Registration and social is at 12 noon with the meal at 12:30 p.m.. The lunch buffet is \$16.50/person, \$8.25/child 10 and under. An RSVP form is included in this newsletter. **Please mail the form and your payment, postmarked by February 17 to reserve your seat.**

At the annual meeting you will have the opportunity to catch up with Shorthorn breeders and enthusiasts, elect new board members, (we currently have one board position open and possibly a second one), wrap up association business from the past year and start planning for the new year. We look forward to seeing everyone on February 26 in Charlotte.

Michigan juniors to meet

The juniors are holding their annual meeting immediately following the conclusion of the MSBA annual meeting. All youth interested in Shorthorns are invited to participate. Please come to find out how to get involved, meet other juniors, and to see what the junior association has to offer young Shorthorn exhibitors. See what exciting activities the juniors have in the works. New advisors for the juniors include Sydney Miller, Tammy Bennett and Stacy Bettinghouse.

Michigan Lassies news

Please plan to attend the annual meeting of the Michigan Lassie Association after the completion of the annual meeting on Sunday, February 26. The Lassies encourage you to attend and become an active member of the organization. For more information, please contact Courtney Vance, Lassie president at 517-213-1733 or ckuflewski@gmail.com.

In memory

Harold R. Cornell, lifetime farmer from Howell, MI passed away August 2, 2016. There is a long history of Shorthorns in the Cornell family. Harold and his wife Evelyn, both longtime members of the MSBA, and their family have raised Shorthorn or milking Shorthorn cattle for more than 50 years. Their son Mark will assist Evelyn with the management of the farm so that Shorthorn cattle may continue to roam the pastures of their Cornell Farms. Memorial contributions may be made to either the Michigan Jr. Shorthorn Association or the MSBA among other organizations. Our condolences to the family.

3956 Ionia Road, Bellevue, MI 49021
269-763-9238
michiganshorthorns@gmail.com

Michigan **SHORTHORN** Breeders Association

Promote your farm in statewide MCA magazine

Promote your herd in the Shorthorn breeders' cooperative ad in the Michigan Cattleman publication. It's a great way to reach purebred and commercial cattlemen across the state! If you would like your business card ad to be included please contact board member Lynn Cool at 269-760-8068 or lynn.cool@stryker.com. The cost is \$100.00 for four issues (one year).

National Western Stock Show—Denver, CO

Congratulations to Justin and Chelsea Buchholz of Charlotte on their success in Denver. It was indeed a good day during the Shorthorn show at the National Western Stock Show. Their bull, BUC Booker 55D ET won his class and his division. He is a son of WHR Sonny 8114 and out of SULL GF Myrtle Bo 553. Job well done!

Membership

As a previous member of the association, it's time to renew your membership for 2017. A current membership will ensure continuation of the newsletter, will allow a free listing on the MSBA website, allow you to participate in any of the MSBA sponsored shows and sales, and network with fellow Shorthorn breeders at events held throughout the year. To renew your membership, either fill out the form included in this newsletter or download the form off of the MSBA website at www.michiganshorthorns.com.

New members wanted—invite other breeders around the state to join

You are cordially invited to join the Michigan Shorthorn Breeders Association (MSBA). Become part of one of the most dynamic, fun and energetic group of cattle enthusiasts in Michigan. Members are what keep an association strong and vital. New members bring fresh ideas, enthusiasm and youthfulness to an organization. We love to promote the Shorthorn breed and prove its worth to the modern beef industry. We are the up and coming breed, a breed to be reckoned with. Your membership will include newsletter mailings, free listing of your farm on the MSBA website, allow you to participate in any of the MSBA sponsored shows and sales, and network with fellow Shorthorn breeders to support you with your Shorthorn interests. To join, either fill out the form included in this newsletter or download the form off of the MSBA website at www.michiganshorthorns.com and mail with payment to the address on the form. Make checks payable to MSBA.

MSBA Events Calendar

February 10-12	AGR Preview Show, MSU Pavilion, https://www.facebook.com/AgrBeefPreviewShow
February 26	MSBA, MI Shorthorn Lassie & MI Jr. Shorthorn Annual meetings, Eaton Area Sr. Center, Charlotte, MI
March 18	MCA/MSU Bull Evaluation Sale, Crystal, MI,
March 31-April 2	Michigan Beef Expo, MSU Pavilion, http://www.micattlemen.org/
June 9-11	Michigan Summer Classic Beef Show, MSU Pavilion
Date TBD	MCA's Summer Round-Up, http://www.micattlemen.org/
July 3-8	National Jr. Shorthorn Show, Tulsa, OK, https://juniorshorthorn.com/show/junior-national/
Aug. 31– Sept. 4	Fifth Third Bank MI State Fair, Suburban Collection, Novi, http://www.michiganstatefairllc.com/

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2017 MSBA Annual Meeting RSVP

Sunday, February 26

Eaton Area Senior Center

804 S. Cochran Avenue, Charlotte, MI 48813

Registration and Social at Noon

Lunch Buffet at 12:30 pm

\$16.50/adult

\$ 8.25/children, 10 and under

Names	Adult	Youth	Total \$

Menu

Swiss Steak & Oven Fried Chicken

Mashed Potatoes & Gravy

Mixed vegetable of: broccoli, cauliflower & carrots

Tossed Salad

Rolls

Beverages of: coffee, tea and sodas

Assorted desserts

RSVP's with payment, due by February 20

(Postmarked by February 17)

Make checks payable to: **Michigan Shorthorn Breeders Assoc.**
and mail to: **3956 Ionia Rd. Bellevue, MI 49021**

Directions: I-69 to exit 60, M-50. Turn West to first light,
Cochran Avenue. Turn left (south). Senior Center will be
approximately half mile on right side of road.

Michigan Shorthorn Co-op Ad Renewal

Please join fellow breeders in this cost-effective marketing opportunity!

If you wish to renew your co-op ad in the **Michigan Cattlemen's** publication, or would like to join this page,
the time is now! \$100/year—includes 4 issues.

(Please include business card or provide rough draft below.)

Ad will be business card size

Please Join MSBA!

Member Benefits

- ◆ Listing your farm in the MSBA Directory and website
- ◆ A link to your farm website on: michiganshorthorns.com
- ◆ Collaborative advertising, promotion and marketing opportunities.
- ◆ Optional ad placement in the Michigan Cattlemen's Magazine
- ◆ Consignment privilege's in MI Beef Expo Shorthorn Sale and MSBA Fall Sale
- ◆ Association and fellowship with Shorthorn breeders in activities and events
- ◆ Devoted to promoting Shorthorn cattle in Michigan!
- ◆ Affiliate organizations—Michigan Junior and Lassie Associations

MSBA ANNUAL DUES

NAMES: _____

FARM NAME: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

COUNTY: _____

PHONE: _____ FAX: _____

CELL PHONE: _____ CELL PHONE: _____

EMAIL #1: _____ EMAIL #2: _____

WEBSITE ADDRESS: _____

Do you prefer to receive your MSBA Newsletters by: _____ US Mail OR _____ Email

*MICHIGAN JUNIOR SHORTHORN ASSOCIATION
MEMBERSHIP— \$5 DUES (under age 22)*

Name: _____

Birthdate: _____

Name: _____

Birthdate: _____

Email: _____

Address: _____

_____ (if different than above)

Phone #: _____

RSVP's due by Feb. 20, postmarked by Feb., 17

Meals: Adults	#	\$ 16.50	\$
Meals: Child	#	\$ 8.25	\$

2017 MSBA Dues	#	\$ 25.00	\$
2017 MJSA Dues	#	\$ 5.00	\$
Co-op Ad		\$100.00	\$
Grand Total			\$

Lassie dues will be collected at their annual meeting, following the MSBA annual meeting.

FOR OFFICE USE

Please make checks payable to: MI Shorthorn Breeders Assoc. and remit to: 3956 IONIA RD BELLEVUE, MI 49021	RECEIVED	CASH	CHECK	SEND	INITIALS
			#	INVOICE	& DATE
	\$	\$	\$		